

# Partnering with CWA



Presented by the  
California Water Association | Utility Supplier Diversity Program (USDPA)



**Michael Moss**  
Golden State Water



**Holley Joy**  
Liberty Utilities

Members of the CWA | Utility Supplier Diversity Program (USDP)



**Jeanette Diaz**  
San Gabriel Valley Water



**Lauren James**  
Suburban Water



**Tim McLaughlin**  
San Jose Water



**Mary Lou Ruiz**  
California American Water



**Jordan Nakasone**  
California Water Service



**Darryl Brown**  
San Gabriel Valley Water

# Why Supplier Diversity?

## General Order 156: Compliance

- CPUC issued General Order 156 in response to AB 3678 in 2006
- Applies to California Electric, Gas, Water, Wireless Telecommunications service provider, and Telephone corporations- regulated utilities.
- Gross annual revenues exceeding twenty-five million dollars (\$25,000,000)
- Diverse Suppliers Include: **Woman-owned, minority-owned, disabled veteran-owned** and **LGBT-owned** business enterprises (WMDVLGBTBEs)
- En Banc: Public CPUC meeting to review CA utility results

## CPUC Goal

- **21.5%** utilization of diverse suppliers
  - 15% minority
  - 5% women
  - 1.5% DVBE
- Includes **DIRECT** purchases with diverse suppliers
- Includes Primes **SUBCONTRACTING** with diverse suppliers

# The Supplier Clearinghouse CPUC Certification Logo

only the CPUC is accepted  
by CWA Utilities

## CPUC-DBEs



Certification that  
*may be reciprocal*  
to CPUC – but it's  
not equivalent





# 2nd Tier Contract Requirements

- Contract explains importance of diversity and the 2<sup>nd</sup> Tier Goal
- 2<sup>nd</sup> Tier Subcontractor Tracking Form must be completed prior to final project close out
- Prime Contractor may not know diversity status
- Diversity Manager reviews the submitted documents and rolls up spending to report to PUC



# San Gabriel Valley Water Company

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## Jeanette Diaz



### JOB TITLE

Manager, Supplier Diversity  
and Procurement



# San Gabriel Valley Water Company

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**Headquartered**

**El Monte, CA**



**Los Angeles County Division:  
48,000+ Service Connections**

**Fontana Water Company Division:  
44,000+ Service Connections**

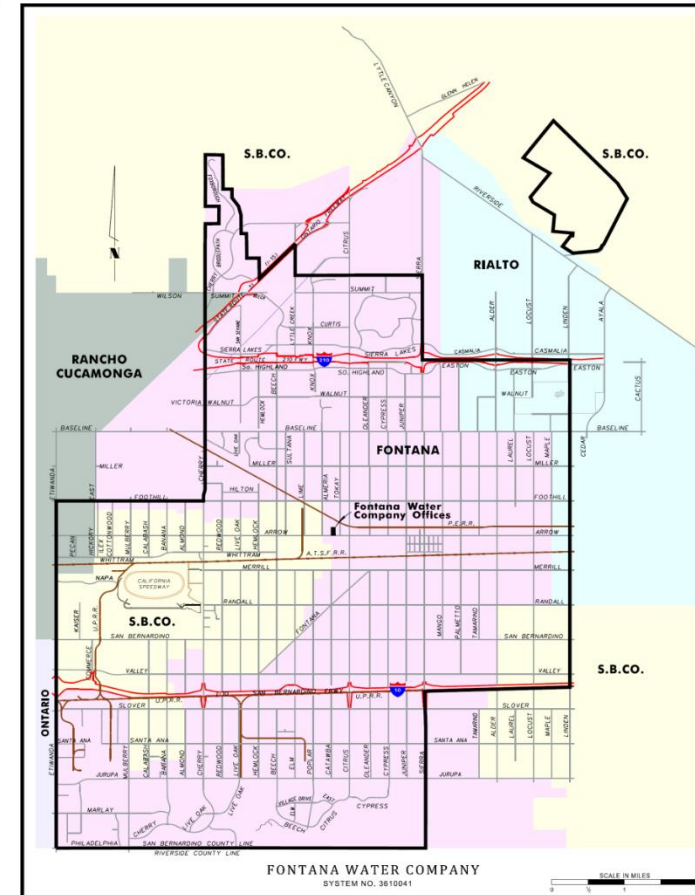
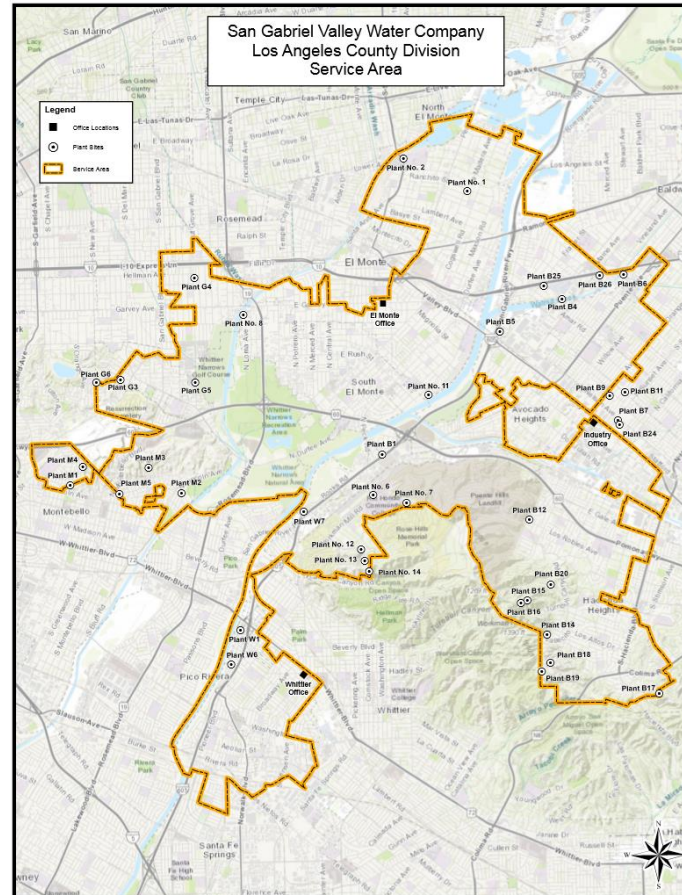
**We serve a population  
of more than 480,000**





# Service Areas

Arcadia, Baldwin Park, El Monte, Industry, Irwindale, Montebello, Pico Rivera, Rosemead, San Gabriel, Santa Fe Springs, South El Monte, West Covina, Whittier, Unincorporated areas of Los Angeles County



Fontana, Rialto, Rancho Cucamonga, Unincorporated areas of San Bernardino County

# Areas of Opportunity

2022 – CIP Projects – 101.3M Spending Budget

- Drilling and Rehab
- Water tank cleaning services
- Pipeline Installation
- Generator Suppliers
- Pipe Manufacturing
- Valve and Pipe Fitting Supply
- CCTV Storm Drain Inspection
- Inventory Tracking System
- Water Treatment Process Design
- Dry Utilities
- Civil Engineering Design
- Pest Control
- Landscaping
- Traffic Control
- EV Charging Stations

# Suburban Water Systems

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Lauren James



## JOB TITLE

Director, Communications



**Suburban  
Water Systems**

A SouthWest Water Company

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**Suburban  
Water Systems**

A SouthWest Water Company

**Headquartered**

**Covina, CA**

**Private Utility**

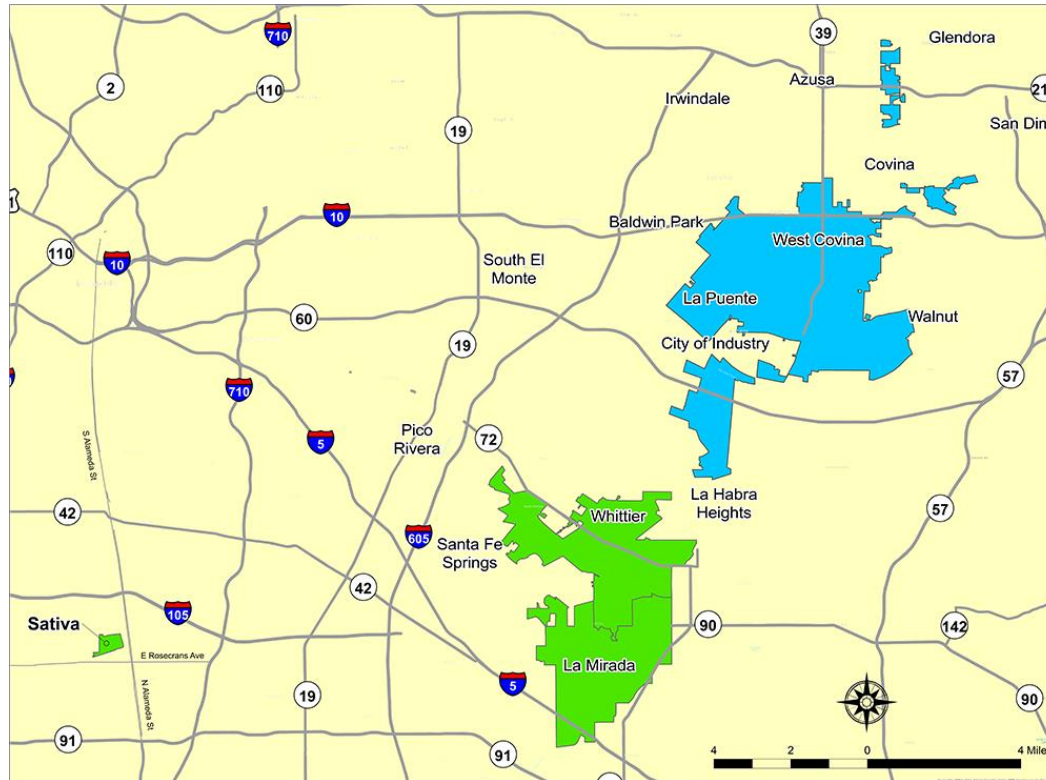
Regulated by the California  
Public Utilities Commission

Providing high-quality water and reliable service in a  
42-square-mile service area that covers all or portions of:

Suburban's staff  
has developed  
relationships in  
these  
jurisdictions and  
its important to  
maintain them.

- Buena Park
- City of Industry
- Covina
- Glendora
- Hacienda Heights
- La Habra
- La Mirada
- La Puente
- West Covina
- Whittier
- Unincorporated Los Angeles & Orange County

# Service Area Snapshot



- San Jose Hills District
- Whittier/La Mirada District
  
- Total connections: 78,000
- Total population served: 300,000
- 860 miles of pipe
- 100 Boosters
- 63 Remote sites
- 34 Reservoirs
- 18 wells



# Business Opportunities

- Water service line, blowoff or air release replacements
- Valve replacement
- AC and Concrete surface restoration
- Steel tank construction (welding and painting)
- Steel tank retrofits (welding and painting)
- Earthwork, and grading
- Sitework (chainlink fencing, wrought iron fencing, CMU block walls)
- Landscaping
- Demolition
- Engineering Design Services (civil, mech, elec, arch, struct, geotech)
- Construction Management Services (inspection, project management)
- Electrical (instrumentation, conduits and wiring, switchgear and MCC)
- Pump & Motor Installations (wells and boosters)

# San Jose Water

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# Tim McLaughlin



**JOB TITLE**

Director, Supplier Diversity





# San Jose Water

## 150+ Years of Serving San Jose

- 230K Customers
- 88% Residential
- 139 Sq. Miles
- 370 Employees
- 2470 Miles of Pipe
- 106 Pump Stations
- 50% Imported
- 40% Ground
- 10% Local\*
- 96 Storage Facilities
- 2 Water Treatment Plants

\*small amount of recycled water is also delivered to certain customers

# On-Boarding

- Website: <https://www.sjwater.com/>
- Supplier Registration: <https://app.avisare.com/signup/sjwc>
- 2021 Utility Supplier Diversity Report to the California Public Utilities Commission: <https://www.cpuc.ca.gov/about-cpuc/divisions/news-and-public-information-office/business-and-community-outreach/utility-supplier-diversity-program/go-156-procurement-reports-and-plans>



Tim McLaughlin  
Director of Supplier Diversity  
San Jose Water  
[timothy.mclaughlin@sjwater.com](mailto:timothy.mclaughlin@sjwater.com)



## Direct Purchase Opportunities\*

- Direct Materials, Meters, Pipes, Hydrants & Curb Boxes and Other Direct Equipment
- Mains and Services Construction, Hardware and Peripherals, IT Services, Operating Technology, Software and Storage, Telecommunications
- Chemical Feed Systems, Equipment Rentals, Consulting, Engineering Services, Outside Legal Services
- Purchased Power, Fleet Parts, Fleet Vehicles
- Demolition / Excavation / Disposal, Electrical Services, Process Pumping and Maintenance, Tank Construction & Rehab

\* Centralized Procurement Opportunities with SJWGroup (TX, MA, CT, CA)







# SJW Direct Opportunities

- Meters (current technology and AMI)
- Project Management / Consultant (AMI)
- Warehousing (AMI)
- Fleet Purchases
- Paving /Asphalt
- Generators
- Office Supplies
- Electrical Contractor
- HVAC
- Construction of Sumps
- Electrical Hardware
- Chlorination parts and supplies

# California American Water

Mary Lou Ruiz



**JOB TITLE**

Supplier Diversity Manager

# Who We Are

We are the 4<sup>th</sup> largest regulated water utility in California serving approximately 690,000 people throughout northern, southern and central parts of the state through a total of 190,000 service connections.

- CA: We employ more than 300 dedicated employees that provide high-quality, dependable water service to communities across the state.
- CA: We treat and deliver more than 122 million gallons of water daily
- CA: We invested an estimated \$85 million into our operating systems in 2019
- Divisional Structure
  - South – San Diego, LA, and Ventura
  - Central – Monterey County
  - North – Merced, Sonoma, Placer, and Sacramento County





# Overall Procurement List

Construction	Services	Goods
Underground Construction – water main installation / repair	Meter Installation	Water Meters
Concrete Work	Waste Management	Fire hydrants
Grading, paving, excavation	Engineering – Design/Build / Civil / Architectural / Surveying / Project Management	Ductile iron, copper and PVC pipe
Construction Management – Inspection services	Legal / Financial / Regulatory / Marketing	MRO supplies
Electrical (high/low voltage)	Environmental	Uniforms
Water meter installation, replacement, testing	Fleet Vehicle Maintenance, Fleet Leasing	Water treatment chemicals
Sludge removal	Conservation	
Water Wells – Rehab / Pump installation and Repair	Meter Testing Services	
Fencing and roofing	Well and Pump repair	
Tank Painting	Landscaping/Weed Abatement	

# Visit our Supplier Diversity Website

**You can also contact us at:**

**CAWCSupplierDiversityTeam@amwater.com**

**Visit our Supplier Diversity Website:**

**amwater.com/caaw/about-us/doing-business-with-us/supplier-diversity**



**MARY LOU RUIZ**  
Buyer

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# California Water Service

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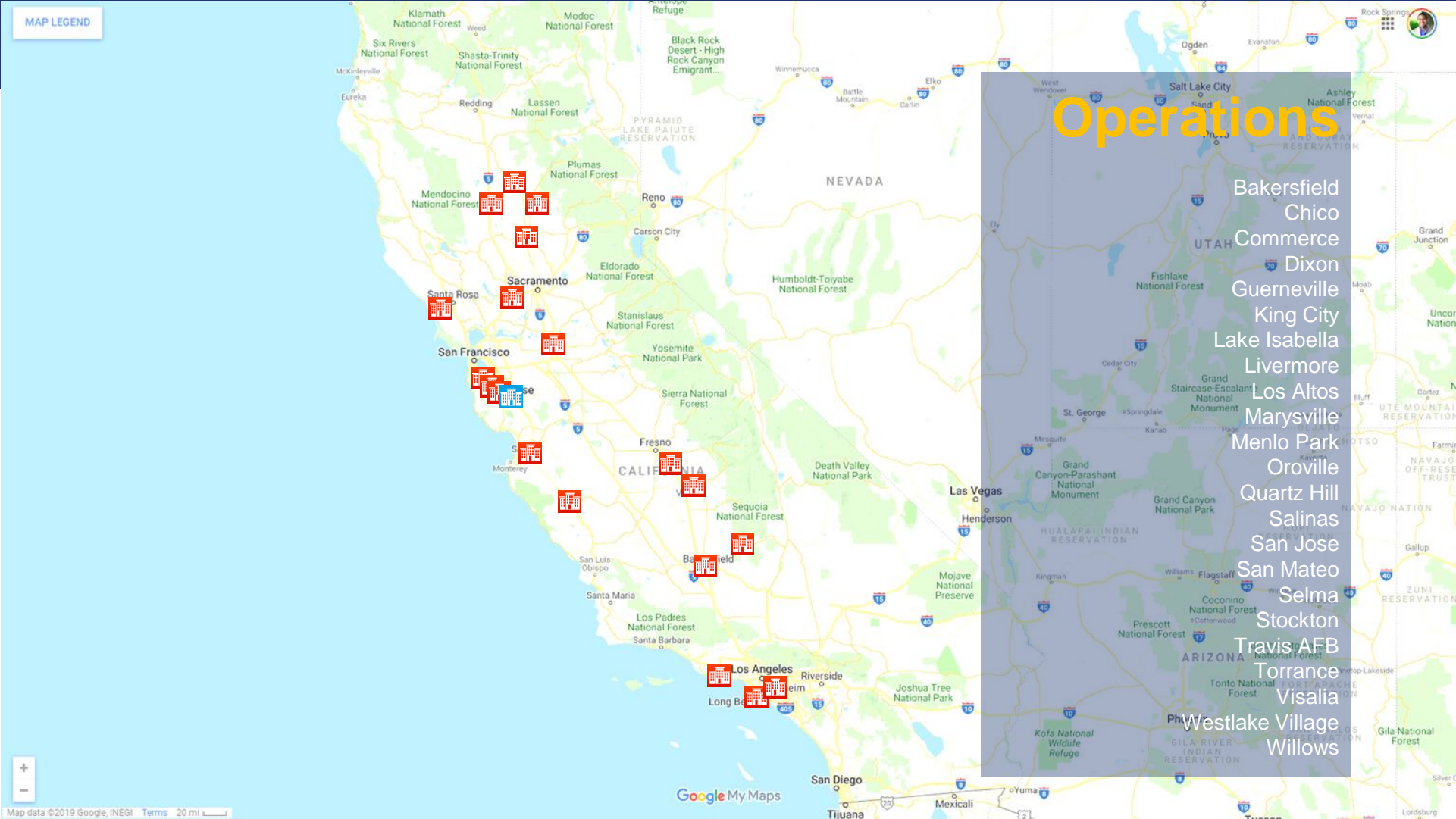
Jordan Nakosone



## JOB TITLE

Interim Supplier Diversity  
Program Manager





**General**

- Landscape services
- 🔥 Janitorial services
- Electrical contractors: Repairs and generators install
- Plumbing contractors
- Commercial building painting contractors
- 🔥 Pest control contractors
- Fence repair and installers
- Air Compressor, Electric Motor Repair Services
- Locksmith services
- 🔥 Catering Services
- Tree Trimming Services
- 🔥 Elevator maintenance contractors
- Paving contractors
- 🔥 Hazardous Waste Disposal
- Uniform, rug, and towels rental services
- Bootcamp, Yoga and fitness instructors
- Safety Assessments, Equipment and Training

**Water Specific**

- 🔥 Welded Steel, Concrete Water Tank installations
- Pump installation, repair and maintenance services (drinking water / chemical)
- 🔥 Water tank cleaning services
- 🔥 Well and Tank Rehab/Maintenance services
- Water well siting, abandonment
- Water treatment studies
- Reverse osmosis membrane cleaning
- Telemetry and SCADA Troubleshooting Services
- 🔥 Pipeline Condition Assessment services
- Control panels manufacturer
- Water Quality Testing Services

# Golden State Water

## Michael Moss



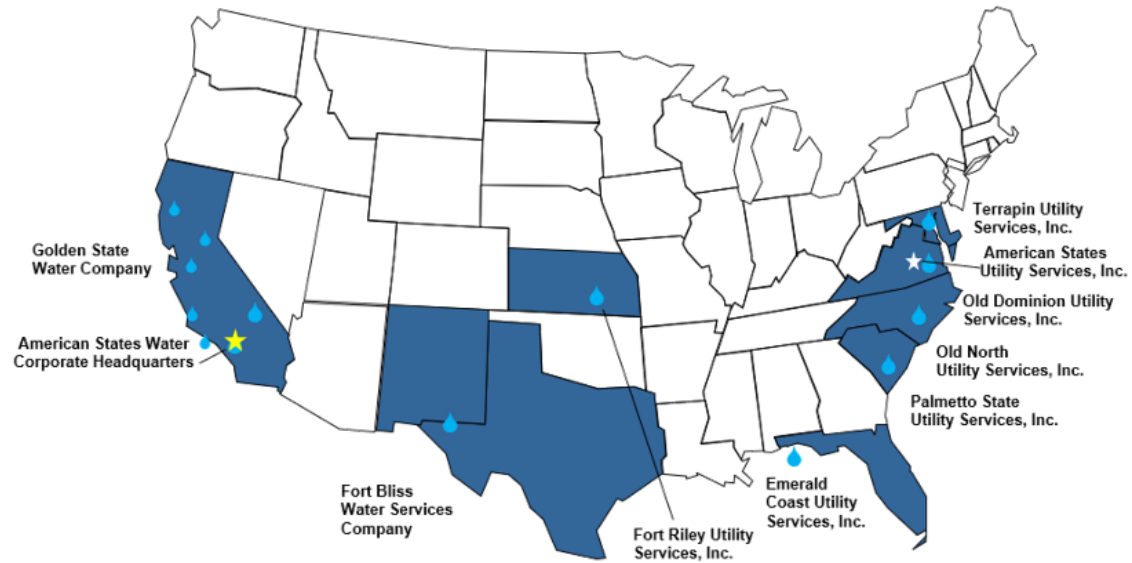
**JOB TITLE**

Supplier Diversity  
Manager



**Golden State**  
Water Company  
A Subsidiary of American States Water Company





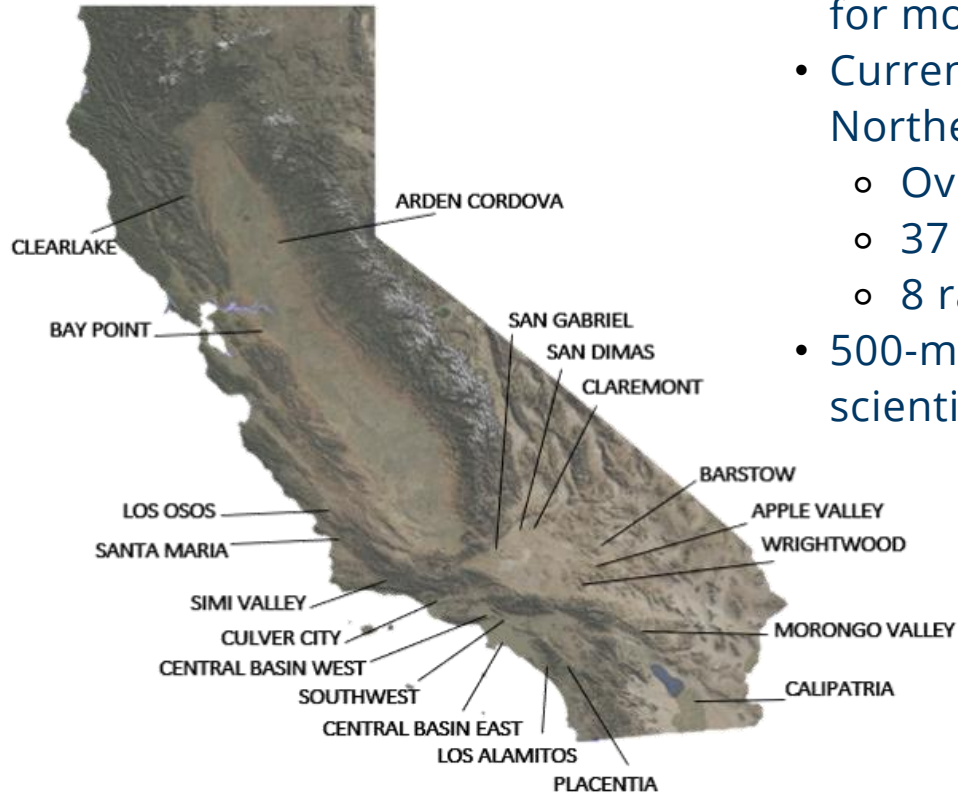
- Investor-owned utility
- Subsidiary of American States Water Company
  - California Corp., headquartered in LA County
- Regulated by the State of California with stringent oversight from California Public Utilities Commission



**Golden State**  
Water Company  
A Subsidiary of American States Water Company

WHO WE ARE





- Providing reliable, quality water to Californians<sup>3</sup> for more than 90 years
- Currently serve more than 1 million people in Northern, Southern and Coastal California
  - Over 80 communities
  - 37 water systems
  - 8 ratemaking areas
- 500-member team of experienced engineers, scientists and water experts



**Golden State**  
Water Company  
A Subsidiary of American States Water Company

WHO WE ARE

# Contact Information

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**Golden State**  
Water Company  
A Subsidiary of American States Water Company

CONTACT US

# Liberty Utilities

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## Holley Joy



### JOB TITLE

Program Manager II, Supplier  
Diversity





**Liberty Utilities®**

**Headquartered**

**Downey,  
CA**

**We serve Apple Valley and  
South East Los Angeles with  
~50,000 service connections**

**Vision**

**dedicated to  
delivering  
reliable quality  
drinking water**

**Mission**

**to deliver  
sustainable water  
solutions that create  
better everyday lives  
and inspire our  
community**

**Values**

**to be innovative  
and find better  
solutions for our  
business and our  
customers**



**Liberty Utilities®**

**We procure...**

**~\$35 million per year**

**We spend...**

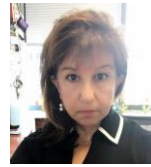
**\$10 million to  
\$15 million with  
diverse businesses  
per year**



To Get Certified:  
[sch.thesupplierclearinghouse.com/](http://sch.thesupplierclearinghouse.com/)



## Supplier Diversity



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THANK YOU!

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